



28 February 2014

For immediate release...

SINGAPORE'S FIRST HOTEL FUTSAL PITCH

Amara Singapore is proud to present Singapore's first and arguably S.E.Asia's first hotel FUTSAL pitch which was recently launched at the hotel in the heart of the financial district. The Futsal Pitch is managed by Stadio and is owned by Singapore's former Lions XII Coach **Mr V Sundramoorthy** and Balestier Khalsa Football Club Head Coach **Mr Marko Kraljevic**.

This first European styled and boarding concept, 5 or 6 aside pitch, with cushioned platform uses the same world-class quality turf at the training grounds for the leading clubs in Germany and at the grounds of Jalan Besar Stadium.

The idea for this **FIRST HOTEL FUTSAL PITCH** was mooted to Mr Sundramoorthy in 2013 during a discussion with the hotel's EAM Operations, Mr Steven Chia, an avid soccer fan and strong supporter of local football.

'We initiated the discussion with Mr Sundramoorthy on having the first hotel FUTSAL pitch which will be of a good standard for even National teams to exercise and train in', says Mr Chia. The former tennis court (catered to 4 players in one set) was torn down to make way for this world class FUTSAL pitch, the current pitch allows up to 12 FUTSAL players which, in land scarce Singapore, this optimisation of space makes perfect sense. This first hotel FUTSAL pitch also offers a clear differentiation from its competitors.



Since opening, the response towards the FUTSAL pitch has been brisk especially amongst the corporate clientele and executives in the CBD.

The hotel's General Manager, Mr Ng Khee Siong, foresees a healthy demand from the corporate clientele as companies move in a broad direction towards nurturing and growing a strong work-life balance corporate culture.

'We are excited over this new development as Amara Singapore is located in a strategic location, and with this facility, is equipped to fulfill the demand of executives working in the precinct who are avid soccer fans and players,' Mr Ng added. Once the momentum is built with a strong core group of corporate players, we will be rolled out tournaments amongst the corporate teams who will compete, build strong teamwork along the way and strengthen their love for the sports.



(Photo credit: Stadio)

AMARA SINGAPORE'S OFFICIAL KICK-OFF MATCH ON 6 MARCH 2014

Watch the Amara Singapore's official Kick-Off with three teams from *three companies competing in a 6aside match. Please contact us for details should you wish to cover the event with a journalist and a photographer or videographer.

Date: 6 March 2014, Thursday

Time: 7 pm to 9 pm

Venue: Level 8 Amara Singapore access via Lift on Level 1 located at the junction of Enggor St and Tras St.



*Fuji Xerox Singapore / Fuji Xerox Asia Pacific

Canon

Notes:

Rates:

Peak Hour Rate – Weekdays from 6 pm, weekends and PHs:

\$120 per hour

\$110 per hour (advance payment option)

Off Peak Hour Rate – Weekdays before 6 pm

\$90 per hour

Managed by Stadio Futsal. Booking Contact No: 9721 8020.

Booking in advance required.

Size of pitch: 30 m x 15 m.

Shower facilities available.

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ABOUT AMARA SINGAPORE:

Amara Singapore Hotel, is conveniently located in Singapore's thriving Central Business District, next to the Tanjong Pagar MRT Station.

This 392-room business hotel with comprehensive meeting and event facilities as well as a signature collection of award-winning restaurants, is easily accessible by major transportation modes and within walking distance to the fascinating Chinatown, the Tanjong Pagar Conservation District, key office buildings, foreign and local banks, post offices, shops, as well as dining and entertainment establishments. 100 AM, a new lifestyle mall, is located right next to the hotel.

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For more information, please email: Singapore@amarahotels.com.